

### 'Value for money' key for Indian users

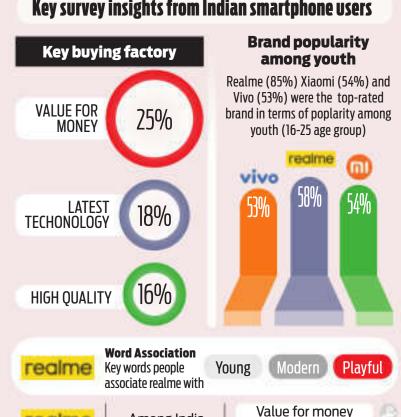
ALUE for money (25%) and latest technology (18%) are the top parameters for users while buying smartphones, a survey by Counterpoint Research shows. Examining the primary considerations of Indian smartphone buyers, the

survey reveals that one-quarter of respondents emphasise 'value for money' as a crucial factor, closely followed by 'latest technology' at 18%. High quality is the third most key factor consumers look for while buying a smartphone. The survey also reveals that realme is the

most popular smartphone brand among India's youth, with 58% of the respondents in the 16-25 age group voting for it. The most common words with which realme is associated with are young, modern and playful, reflecting realme's popularity among India's young smartphone users. Realme is followed by Xiaomi (54%) and Vivo (53%).

Realme also emerges as the standout performer on these two parameters in the sub-₹20,000 price bracket, particularly among the youth. Commenting on smartphone brand popularity among the youth, Arushi Chawla, senior analyst at Counterpoint Research, said: "The young generation approaches their smartphone purchases with strong enthusiasm. They prioritise latest technologies, value for money and stylish designs."

#### Key survey insights from Indian smartphone users



Among India No.1

youth in sub-INR 20,000 segment

Value for money Latest techonology Stylish design



tions during 2020-2023, compared to 2014-2019. Indian enterprises have also started to explore virtual twins, and like global counterparts, they focus on product and process stages, and supplier selection.

#### **ELEMENTS OF** A VIRTUAL TWIN TECH

The report says virtual twins are the product of convergence of multiple technologies applied to integrated IT-OT (information technology-operational technology) use cases. There are three core technology pillars — software applications, IT-OT (hardware, and connectivity technologies that make virtual twins come to life. By capturing and emu-

lating physical asset behaviour, in addition to its 3D structure and context, virtual twins evolve along with the physical asset over the lifecycle, thereby ensuring that the critical elements of provenance and continuity are managed.

> According to MarketsandMarkets, in terms of revenue, the glo-

bal digital twin market size was estimated to be about \$10.1 billion in 2023, and is expected to reach \$110.1 billion by 2028, growing at a compounded annual growth rate of 61.3% from 2023 to 2028. It says the growth of the digital twin market is driven by the demand for digital twins in the healthcare industry and the increasing focus on predictive maintenance. Though there are many advantages, one of the challenging factors is the cost of technology integration. Dassault Systems report says virtual twin scale-ups will require effective handling of impending issues across data, tech integration, skilling, organisational readiness, and cost management. It says that 45% of virtual twin deployments take nearly 12-24 months at each level and that 88% enterprises were able to build a virtual twin in less than two years. Providers, particularly specialist suppliers of next-gen 3D simulation and experience capabilities, have a crucial role to play in helping organizations understand, plan, prepare, and execute virtual twins where most feasible and impactful.

# **NAVIGATING THE COMPLEX LANDSCAPE**

newindianexpress com

ENERATIVE AI, which includes technologies such as deep learning, natural language processing, and speech recognition for generating text, images, and audio, is transforming various sectors from entertainment to healthcare. However, its rapid advancement has raised significant concerns around data privacy. To navigate this intricate landscape, it is crucial to understand the intersection of AI capabilities, ethical considerations, legal frameworks, and technological safeguards.

#### Data privacy challenges raised by GenAI

Not securing data while collection or processing: Generative AI raises significant data privacy concerns due to its need for vast amounts of diverse data, often including sensitive personal information, collected without explicit consent and difficult to anonymise effectively. Model inversion attacks and data leakage risks can expose private information, while biases in training data can lead to unfair or discriminatory outputs.

The risk of generated content: The ability of generative AI to produce highly realistic fake content raises serious con-

cerns about its potential for misuse. Whether creating convincing deepfake videos or generating fabricated text and images, there is a significant risk of this content being used for impersonation, spreading disinformation, or damaging individuals' reputations.



Lack of accountability and transparency: Since GenAI models operate through complex layers of computation, it is difficult to get visibility and clarity into how these systems arrive at their outputs. This complexity makes it difficult to track the specific steps and factors that lead to a particular decision or output. This not only hinders trust and accountability but also complicates the tracing of data usage and makes it tedious to ensure compliance with data privacy regulations. Additionally, unidentified biases in the training data can lead to unfair outputs, and the creation of highly realistic but fake content, like deepfakes, poses risks to content authenticity and verification. Addressing these issues requires improved explainability, traceability, and adherence to regulatory frameworks and ethical guidelines. Lack of fairness and ethical considerations: Generative AI models can perpetuate or even exacerbate existing biases present in their training data. This can lead to unfair treatment or misrepresentation of certain groups, raising ethical issues.

#### TAMILNADU NEWSPRINT AND PAPERS LIMITED Kagithapuram - 639 136. Karur Dist. Tamil Nadu. Ph.: 04324-277001 (10 Lines). Email: stores.dis@tnpl.co.in

TNPL Unit - Linvites Tender for sale of following Waste and Scran

materials on "as is where is" / Rate contract basis		
Tender No.	Material Description	Due date
2024005	Wood Bark	08.07.2024

Corrigendum if any will be issued in TNPL Website only. Detailed Terms & conditions, Quantity, Tender fee, EMD etc., are available in the tender document at our websites: www.tnpl.com / https://tntenders.gov.in/nicgep/app

TNPL - Maker of bagasse based eco-friendly Paper DIPR/2021/Tender/2024



OFFICE OF THE SUPERINTENDING ENGINEER, P. H. DIVISION, CUTTACK e-mail ID - eephctcii@gmail.com, sephdctc521@gmail.com

e-procurement Notice for Bid Identification No.

**C-70** SEPH-DIVISION, CTC- 02 of 2024-25 : - 2 Nos of P.H. work Name of the work

: - Rs. 203.68 Lakhs to Rs. 772.25 Lakhs Estimated cost

3. Period of completion : - 6 months

4. Date & time of availability of :- From 11.00 AM of 26.06.2024 to bid document in the portal 5.00PM of 10.07.2024

5. Last date / time of receipt of : - 5.00 PM of 10.07.2024 bids in the portal

6. Date & time of opening of bids:- 11.00 AM of 11.07.2024 7. Name and address of the officer inviting bid: - The Superintending Engineer, P.H.Division, Cuttack-753004, Odisha. Ph. (0671) 2441063,

email:-eephctcii@gmail.com/sephdctc521@gmail.com Further details can be seen from e-procurement portal https://www.tendersodisha.gov.in

Sd/- Additional-Chief Engineer. I/C Superintending Engineer, P.H. Division, Cuttack OIPR-13225/11/0002/2425

#### UNIMONI FINANCIAL SERVICES LIMITED RO: N.G. 12 & 13 Ground Floor, North Block, Manipal Centre,

#### Dickenson Road, Bangalore - 560 042. CIN No.U85110KA1995PLC018175 PUBLIC NOTICE

This is to inform the Public that Auction of pledged Gold Ornaments will be conducted by Unimoni Financial Services Limited on 24.06.2024 at 10:00 am at the respective centers given below. The Gold Ornaments to be auctioned belong to Loan Accounts of our various Customers who have failed to pay their dues. Our notices of auction have been duly issued to these borrowers. The Gold Ornaments to be auctioned belong to Overdue Loan Accounts of our various Customers mentioned below with branch name.

Auction Centre Address & Loan Nos: COIMBATORE - SATHY ROAD PROZONE MALL (CSPM - Door No 314, VSRS Complex, 1st Floor Shop No 5, Sathy Road, Sivanadhapuram, Opp Prozone Mall, Coimbatore - 641035, Contact no : 8089937222) 2081074, 2085581, 2087832. COIMBATORE (COI - Subbu Plaza, State Bank Road, Ground Floor, Shop No. 1,2&3 Coimbatore -641018, Contact no : 8754044566 ) 2057801, 2093839. ERODE (ERD - M/S. Saravana Complex,81/76, Deepa Medicals Upstairsteachers Colony Bus Stop, Erode -638011, Contact no : 8012581007) 2069920, 2087236, 2067416, 2070120, 2069710, 2055565, 2086526, 2075288. POLLACHI (POL - No 4 Ss Complexbuilding, No 4, New Scheme Road, Pollachi -642001, Contact no : 8012581009) 2053770, 2070113, 2088428, 2068370, 2070214, 2063390, 2076529, 2080336, 2085724 . TIRUPUR (TPR - First Floor, 696, Manipal Aishwaryam, Kamaraj Robank Of Baroda Upstairs, Tirupur -641604, Contact no : 8012581008) 2034448, 2107266.

(Reserves the right to alter the number of accounts to be auctioned &/ postpone / cancel the auction without any prior notice.)

#### TAMIL NADU CIVIL SUPPLIES CORPORATION Head Office, CMRL Campus, Poonamallee High Road, Koyambedu, Chennai-600 107. Phone No. 044 - 26426773 Email id .: tncsc.tn@nic.in

**TENDER NOTICE** No.: AS2/022584/2024 Dated: 20-06-2024

Tender Reference No.: AS2/022584/2024 e-tender is invited for "Selection of System Integrator to Design, Develop, Implement and Maintain an End-to-End ERP Application". Tender Documents can be downloaded at free of cost and uploaded through

https://tntenders.gov.in/nicgep/app from 21-06-2024 to 05-08-2024. Last date and time for Online e-tender is Submission 05-08-2024 till 11:00 AM.

DIPR/2027/TENDER/2024

teractions. Gartner says data

from multiple digital twins can be aggre-

gated for a composite view across a number

of real-world entities, such as a power

plant or a city and their related processes.

technology is much wider. According to a

recent report by Dassault Systems, a vir-

tual twin represents not only a product or

system as it exists now but also how it was

designed, tested and manufactured in the

past, and how it could be operated and

maintained in the future, thus providing

provenance and prediction through the as-

set and systems lifecycle. It explains that

in the manufacturing sector, virtual twins

can maintain human-led process lines,

while helping design and realise sustain-

able, autonomous factories of the future,

with the ability to retrace all digital shifts

made by an entire value

Dassault Systems and

Nasscom's report on the

adoption and impact of vir-

tual twin technology reveals

high awareness and doubling

of virtual twin adoption since

the global enterprises have

explored at least one vir-

tual twin PoC (proof of

concept) and there

have been 2X virtual

twin implementa-

the pandemic. It says 90% of

chain over time.

But the scope of application of the new

The Managing Director, Tamil Nadu Civil Supplies Corporation

aged 13 years, son of Vishal Krishna and Sowmya, Born on 24.05.2011 (Native District Erode) residing at Door No.71/72, Balasubramaniam Street, Erode District, Tamil Nadu, India, shall hence forth be known as "ADITHYA KRISHNA SUSIN"

**NEVER COMPLAIN AND NEVER EXPLAIN** 

#### SMART CITY THIRUVANANTHAPURAM LIMITED CIN U75302KL2017SGC05027 **E-TENDER NOTICE** E-Tenders are invited for the following projects of Smart City Thiruvananthapuram Limited PAC Amount Bid Submission Name of Project E-Tender ID Social Housing Complex for Slum Household 2024 SCTLT 676870 1 Rs. 8,37,22,932/- 01-Jul-2024 Project at Rajaji Nagar Thiruvananthapuram First Phase I the RFP documents and details are available on the e-Procurement Website. Bids are only accepted online on the Website https://etenders.kerala.gov.in

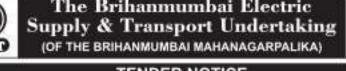
#### TAMILNADU NEWSPRINT AND PAPERS LIMITED Mondipatti, Manapparai Tk, Trichy Dist. - 621 306 Ph.: 04332 - 261600; Email : purchaseimp.u2@tnpl.co.in

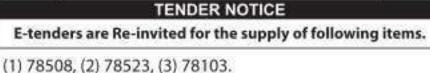
(Sd/-), CHIEF EXECUTIVE OFFICER, SMART CITY THIRUVANANTHAPURAM Ltd.

Tender No.	Description of work	Due date
242523 000964	Transportation of Lime Mud and Lime Grits from TNPL Unit - II at Mondipatti, Manapparai to TNPL Cement Plant at Kagithapuram, Karur through Tippers only for the period of One Year.	
	n if any will be issued in TNPL Website and NIC quirements, Period, Terms & conditions, Tender	

etc., are available in tender document at our websites: www.tnpl.com / https://tntenders.gov.in/nicgep/app TNPL - Maker of bagasse based eco-friendly Paper DIPR/2020/Tender/2024







Note: For more details, log on to

website https://mahatenders.gov.in

PRO/AAM(M)/32/2024 GENERAL MANAGER

K.K.100 HARUR CO-OPERATIVE HOUSE BUILDING SOCIETY LTD 4/690, Katcherimedu, Harur - 636903 Dharmapuri-District, Mobile No.94436 18911

### SALE OF RESIDENTIAL LAND

Online Tenders are Invited by the Harur Co-operative House Building Society limited for the sale of Residential land via Tender Portal TENDER REFERENCE NO: HR/1/HCHBS/2024

: 2024 RCSH - 455591-1

http://tntenders.gov.in/nicgep/app Last Date for E-Tender : 24-07-2024, 4.00Pm Secretary

| Place : Harur Date :21.06.2024

TENDER ID

Administrator

#### NAME CHANGE My son ADITHYA KRISHNA S.

M.Sowmya (Mother)

#### CAPITAL PROTECTING INVESTING FINANCING ADVISING ADITYA BIRLA FINANCE LIMITED

Registered Office: Indian Rayon Compound, Veraval, Gujarat - 362266 Branch Address: 2nd Floor, Building no. 739, Upstairs Nissan Showroom, Avinashi Road, Coimbatore - 641 018

### "APPENDIX- IV-A" [See proviso to rule 8 (6)]

Sale notice for sale of immovable properties

E-Auction Sale Notice for Sale of Immovable Asset under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) read with Rule 9(1) of the Security Interest (Enforcement) Rules,

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged to the Secured Creditor, the Physical Possession of which has been taken by the Advocate commissioner and handed over to Authorized Officer of Aditya Birla Finance Limited the Secured Creditor on 02.05.2024 will be sold on "As is where is", "As is what is", and "Whatever there is" basis on 25th July, 2024 for recovery of Rs. 3,56,10,318,97/- (Rupees Three Crore Fifty Six Lakh Ten Thousand Three Hundred Eighteen and Paise Ninety Seven Only) as on 19,06,2024 and further interest and other expenses thereon till the date of realization due to the Secured Creditor from Borrowers/Co-Borrowers/Guarantors Namely M/s Sakthi Gold, Mr. Nithianandam Ganesh, Mrs. Kanchanamani Ganesh and Mrs. Nirupama

The Reserve Price and the Earnest Money Deposit will be as follows:

Description of the immovable property Reserve Earnest Money Deposit (10%) All piece and parcel of the property situated at Rs. "Coimbatore Registration District, Coimbatore Sub 8,55,54,581/-65,55,458/ Registration District, Coimbatore Taluk & Town, Annuparpalayam Village, S.F.No.27/4, Present T.S.No.154/12, now (As per TSLR Town Survey No.154/18 & 154/19), in this North of Sashthri Road, South of properties belonging to Lakshmibai and N. Ganesh, East of property of V. Suresh, West of property of Srihari Amidst above, measuring East West on North -33 Ft 3 Inches, from here Towards South - 2 Ft, from here Towards East - 15 Ft 7 Inches North South on East 100 Ft 4 Inches East West on South - 42 Ft 8 Inches North South on West- 109 Ft 10 Inches In all land measuring 4799.08 Sq.Ft and RCC building measuring 5000 Sq.Ft constructed thereat consisting of Ground Floor, First Floor, Second Floor and Third Floor RCC including all common pathway and easementary rights and other appurtenances attached thereto. Old

Coimbatore City Municipal Corporation Limits. For detailed terms and conditions of the sale, please refer to the link provided in Secured https://mortgagefinance.adityabirfacapital.com/Pages/Individual/Properties-for-Auction-

under-SARFAESI-Act aspx also on the website of https://sarfaesi.auctiontiger.net

Date: 20.06.2024 Place: Coimbatore LAN: ABFLCOILAP0000138728

T.S.No.9/288/4, New T.S.No.9/154/A Door No.246 Part,

247, 248 & 252/A, 252/B Tax Assessment No.54224322 &

54224323 EB Connection No.03-01-003-121, 03-011-

The above property is situated within the limits of

003-125 & 03-011-003-127 Water Connection No. NIL.

for Aditya Birla Finance Limited Authorized Officer (9677317779)

## Union Bank

Asset Recovery Branch: P.B.No.8, No 235, 1st Floor, Oppanakara Street, Coimbatore 641 001. Mobile: 83695 78740 DEMAND NOTICE UNDER SEC.13 (2) SARFAESI Act 2002

To, 1. The Borrowers; M/s. Narmadhaa Poly Tubes, Rep By Prop. Mr. T. Mani, D. No. 2/100A, Alampatti, Athanur (Po), Rasipuram, Namakkal-636202. Mr. T. Mani, S/o. Mr. Thangaraj, 224/1 Mathuruttu, Rasipuram Namakkal-636202. 2. The Guarantor: Mr. Periyasamy, S/o. Mr. Koothapadayachi, 3rd Ward Singliankombai, Mathuruttu Post, Rasipuram, Namakkal-636202. Sir/Madam

Notice under Sec.13 (2) read with Sec.13 (3) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest We have to inform you, the borrower(s) M/s. Narmadhaa Poly Tubes have

availed the following credit facilities from our Keeripatti Branch, Salem (Previously Andhra Bank) and failed to pay the dues/installment/ interest/ operate the accounts satisfactorily and hence, in terms of the RBI guidelines as to the Income Recognition and Prudential Accounting Norms, your accounts have been classified as Non-Performing Asset as on 16-08-2018. As on 30.04.2024 a sum of Rs.39,35,450.75 (Rupees Thirty Nine Lakhs Thirty Five Thousand Four Hundred Fifty and Paisa Seventy Five Only) outstanding in your accounts.

The particulars of amount due to the Bank from the borrower in respect of the aforesaid accounts are as under:

 OCCGN - A/c.No.083213100034448 - Limit - Rs.10,00,000/-, 2) SGNEI A/c.No.083230100162750 - Limit - Rs.15,00,000/-, Total Outstanding as on 30.04.2024 - Rs.39,35,450.75. Despite our repeated demands you have not paid any amount towards the

amount outstanding in the loan account and not discharged the liabilities. We do hereby call upon you in terms of section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 to pay a sum of Rs.39,35,450.75 (Rupees Thirty Nine Lakhs Thirty Five Thousand Four Hundred Fifty and Paisa Seventy Five Only) as on 30.04.2024 together with further interest and charges at the contractual rateas per the terms and conditions of loan documents executed by you and discharge your liabilities in full within 60 days from the date of receipt of this notice, failing which, we shall be constrained to enforce the following securities created by you in favor of the bank by exercising any or all of the rights given under the said Act.

Description of Secured Assets: Mortgage of Immovable Property as per MOD No. 4878/18 Dated, 31.12.2018: In Salem East Registration District. Valappady Sub Registration District, Rasipuram Taluk, Mathuruttu Village at Survey No. 224/1A, Pun. Hec. 0.38.0 Asst Rs 1.46 in this eastern portion of land measuring AC. 0.10 cents with terraced house bearing Door No. 2/450A, situated within the following Boundaries; On the South of remaining portion of lands, common well, pathway to common well, On the West of pathway leading to common well. On the North of East West Cart track. On the East of 0.10 cents allotted to Kumar. The above mentioned property has got all mamool and easementary rights.

Therefore, you are hereby called upon in terms of section 13(2) of the Securitization and Reconstruction of Financial Assets and enforcement of Security Interest Act, 2002, to pay a sum of Rs.39,35,450.75 (Rupees Thirty Nine Lakhs Thirty Five Thousand Four Hundred Fifty and Paisa Seventy Five Only) as on 30.04.2024 together with further interest and charges at the contractual rate as per the terms and conditions of loan documents executed by you and discharge your liabilities in full within 60 days from the date of receipt of this notice, failing which, we shall be constrained to enforce the aforesaid securities by exercising any or all of the rights given under the said Act.

As per section 13 (13) of the Act, on receipt of this notice you are restrained/ prevented from disposing of or dealing with the above securities without

Your attention is invited to provisions of sub-section (8) of Section 13 of the SARFAESI in respect of time available, to redeem the secured assets. SARFAESI notices issued earlier in this account stands withdrawn.

Date : 22.05.2024 Sd/- AUTHORISED OFFICER Place : Coimbatore UNION BANK OF INDIA

IF I HAVE SEEN FURTHER THAN OTHERS, IT IS BY STANDING UPON THE **QuoteExpress** SHOULDERS OF GIANTS > ISAAC NEWTON