History through climate change

through its impact on the biosphere



ing back to bite us. Forest fires in Canada have made sure the air quality in New York rivals that of New Delhi, Mexico, or Jakarta. Half a planet across in Beiling the clarion call for a new ecological civilisation sees a flurry of activity. Yet, as in many countries after the crash of 2008, the scale of environmentally destructive activities, such as mining and burning more coal, oll and gas continues to grow. The promise of a turnarund is ng back to bite us

more coal, oil and gas continues to grow. The promise of a turnaround is often just that, a promise. Peter Frankopan is no stranger to taking on large themes and achieving the mastery of an ace story teller. His two works on the Silk Roads of Asia past and present avoided the trap of Eurocentrism. So too does this fine new offering, which is a tapestry of human encounters with the larger environment. In his telling, the story of human civilisation is much about

reminar vaccounters, with the algorithm and value of the control of human civilisation is much about changes in the biosphere and how they had significant but unever impacts on different sets of people in various places on earlier. In common with those who see overemphasis on the recent past, the Industrial Revolution since the late 18th century or, indeed, the huge and epochal growth of the petrochemical economy after World War II as problematic, Frankopan manages to strike a fine balance. These recent times have seen huge changes leading to efforts for repair and renewal but there was no Golden Age. The scale, nature and impact of hunting and firing grassland, of cutting forest or taming mas in voicen Age. The scale, nature and impact of hunting and firing grassland, of cutting forest or taming ungulates and of smelting, sailing, fishing, whaling, and deepening ponds to save water, each and all left a mark on the land, the waters and other life forms.

What is striking is the way millennia of time are reduced to two dozen chapters, each eminently readable on its own and with titles that intrigue and entice the reader. It is sobering to learn that the emergence of hominids, then Homo Sapiens walking upright and kindling fire was not a sudden irruption but took many steps and missteps. Equally so of how the outmigration from Africa entailed cross breeding notably with the Neanderthals. Neanderthals. Each phase and stage ever since is

Each phase and stage inseparable from larger events, both natural and driven by some, if not all, humans them-selves. Thus seafarers reached Australia some

reached Australia some 50,000 years ago, changed the landscape with fire and took along mainland Asian dogs that were ancestors of the dingo.

This reviewer found special insight where there were large unintended consequences of nature's cycles. Thus, the expansion of the expansion of Roman power coincided with and was enabled in part by a was enabled in part by a centuries ending around the year 300 of the Common Era. The plagues that struck Europe and China, among others in the 134 the expansion

Europe and China, among others, in the Isla were facilitated by climate conditions early on. A string of poor harvests made many in Europe more vulnerable than normal. In parts of Asia, the consumption of marmots indirectly contributed to the spread of pathogens. Often there was no line between the human and animal worlds, or between where "nature" ended and the human built spaces began. The same tapestry that enables prosperity can unravel and enables prosperity can unravel and

undermine it.

Frankopan is special as he has both
the rare knack of insight into excep-

tional moments in the past and the sense of balance that avoids mono-causal explanations. The contraction causal explanations. The contraction of human numbers due to excess mortality in the Black Death is acknowledged but with careful attention to the uneven impact on different regions, or sections of society. Yet it was the only time in two millennia when, as ice core analysis shows, metal output as well as lead content in the atmosphere decident. The internet in the force of the contraction of the contraction of the contraction of the contraction. declined. The environmental footprin shrank as economic activity and human numbers both shrank.

THE SEEK SQUADS.

THE EARTH

n de

THE EARTH TRANSFORMED: AN UNTOLD HISTORY

Author: Peter Frankopan Publisher: Bloomsbury

rs both shrank.

There is little doubt
in the author's view
that humanity is living
beyond its means.
Where he stands out is
in showing this is by
no means the first time humanity time humanity has done so. Also that the webs of exchange forged as early as 35 centuries ago link us together in ways unique to our species. At the same time, geo-logical events such as volcano and caldera hursts and the rise and bursts and the rise and fall of sea levels as cli-

mates have changed long predate our own era of human-acceler-ated global ecological rsbury changes.

Price: ₹850 If the past is any guide, it is to learn from it that human hubris is matched by ingenuity, and Pages: 695 Price: ₹850

hubris is matched by ingenuity, and wanton acts by attempts at wisdom. There are many places where regional and discipline specialists will feel the broad-brush stroke obscures nuance. It is not easy to do justice to early Asia and modern Europe and the economic revolutions as well as ecological transitions. But this is to cavil at a work that moves than marches the work that more than matches the promise of a story told anew.

From Batman to Sholay, icons that won the trademark fight

Characters, stars and properties across pop culture have found themselves defending, sometimes violating, intellectual property laws

Batman just added a new name to his rogues' gallery. This time, it is an Italian clothing retailer that has falled to beat the Dark Knight. The fight was over trademark. The firm, Commerciale Italiana and Luigi Aprile. At a dintended to use the image of a black bat inside a white oval frame on its products and tried to prove that people don't always link the bat sign to the Caped Crusader. However, the General Crusader. However, the General Court, Europe's second-highest tribunal, ruled that the icon is dis-tinctive enough to warrant its trademark on all items. This is not the first logo battle that DC Comics has won. In May 2019, Indonesia's legal system

2019, Intonesia's legal system ruled against DC in a legal battle with PT Marxing Fam Makmur, a Surabaya-based food

In May las
Delhi Higi Fam Makmur, a Surabaya-based food and beverage com-pany, over its Supe-rman-themed sna-cks. Marxing had been using Superm-an on its products (biscuits, ice cream and chocolate bars) and chocolate bars)

and crocotate bars's since 1993. But in November 2020, in a new legal appeal, the Central Jakarta Com-mercial Court ruled in favour of DC. The court ruled that DC, being the original creator of Superman, was the sole trademark owner of the iconic superhero in Indonesia and annulled Marxing's rights to



the Superman brand.

Not all of DC's legal battles have, however, ended in victories.

The comics brand was for long embroiled in a legal battle with another DC: DC Shoes. DC Shoes,

a popular sneaker brand, was sneaker brand, was launched in 1994 by a professional skate-boarder named Danny Way. The brand began with skateboards but expanded into skate-boarding boots, terrain footwear and casual shoes for women and children. The brand's

women and children. The brand's logo includes a D and C along with a star, making it nearly identical to the logo of the DC comic book publisher.

The comics are

book publisher.

The comics giants promptly filed a case against the shoe company. However, while investigating, DC Shoes' lawyers discovered

WB had already filed for its first trademark with "Tasmanian Dev-il." by 2000, it was granted five more, all with the image of Taz. While sporting teams and car-toon characters might be in dif-ferent fields, these two share sim-lar merchandising opportunities. Turns out, you can buy Taz on almost anything, from T-shirts to mascots. The matter is before the Intellectual Property Admini-strator of Australia. Stars, properties and icons

Stars, properties and icons across pop culture, too, have found themselves either defending, or sometimes violating,

ing, of sometimes violating, trademark copyrights. In 1978, two years after Apple Computer launched Apple Corps, owner of the Beatles' record label, Apple Records, sued it for trade-mark violation.

logo already.

As a result, DC Comics had to pay DC Shoes a significant six-figure sum every year for the rights to continue using their own logo until they changed it in 2012. A decade later, many DC Comics fans are yet to embrace the change.

A more recent example is the legal debate over Warner Broth-legal debate over Warner Broth-When wrestling company When wrestling company Trian Sports changed its name to the World Wrestling Federation, it was drawn into a legal fight with another WWF, the World Wildlife Fund. The battle lasted 13 years. The wrestlers eventually gave in and rebranded to World Wrestling Entertainment, WWE. Closer home, in May last year,

the Delhi High Court restrained persons from using the title of the Hindi film *Sholay* as the name of ers' Looney Tunes staple, the Tasmanian Devil, or Taz. The Australian Football League (AFL), which recently awarded the lice-nec for a 19th AFL team to Tas-mania, had filed the trademark application for the names "Tasm-ania Devils" and "Tassie Devils" and a "Tasmania Devils" logo in May 2019. However, back in 1984. Hindi nim Sholay as the name or their website (www.sholay.com) and company. The makers of Sholay — Sholay Media and Entertainment Pvt Ltd and Sippy Films Pvt Ltd — had contested the case for 20 years. The court also awarded damages of ₹25 lakh to the myeless of the power. to the makers of the movie

GM's electric vehicles to gain access to Tesla's charging network

Electric vehicles made by General Motors will be able to use much of Tesla's extensive charging net-work beginning early next year. In addition, GM will adopt

GM joins Ford in shifting its electric vehicles to work with about 12,000 of Tesla's roughly 17,000 chargers, and both Detroit automakers are pushing to make

Tesla's connector the industry standard. GM CEO Mary Barra and her Tesla counterpart, Elon Musk, made the announcement on Thursday during a Twitter

countersued the comic book pub-lisher, having trademarked the

legal debate over Warner Broth-ers' Looney Tunes staple, the

logo already.

Spaces conversation.

Their discussion comes two
weeks after Ford CEO Jim Farley

gain access to much of Tesla's EV-charging network, the largest in the nation. Farley also said Ford would switch to Tesla's connector rather than go with the connector used by the rest of the industry.

en to the public in general and in particular to the E (s) that the below-described immovable

usarantor), the Reserve Price will be Rs. 2,64,62,7001- (Rupees Two Crores Sixty-Fou khts Sixty-Two Thousand Seven Hundred Only) and the Earnest Money that the Reserve Progress Two Progre

NOTICE INVITING e-TENDER (NIeT) No. 27/Planning/ 2023-24, Memo No.898/ Planning/En., Dated 08/06/2023 e-Tender in appropriate format is hereby invited by the Additional District Magistrate (GEN), Murshidabad, on behalf of the District Magistrate, Murshidabad from eligible bonafide outside contractors/ agencies.

For details please visit www.wbtenders.gov.in

District Planning Office Murshidabad

Office of the Tentulia Gram Panchayet Tentulia, Murshidabad **NOTICE INVITING e-Tender**

-Tender are invited through online Bid System under Following ender (NIeT) No: NIeT No-001/23-24/ UNTIED/ TGP, NIeT o-002/23-24/ UNTIED/ TGP, NIET No-003/23-24/ TIED/ TGP rnd CALL), NIeT No-004/23-24/ TIED/ TGP (2nd CALL), NIET o-005/23-24/TIED/TGP, Dated: 08-06-20/23

The last date for online submission of tender is 17.06.2023 (Saturday) up to 17:30 Hours & 24.06.2023 (Saturday) up to 17:30 Hours.

Akruma Bibi (Prodhan,Tentulia Gram Panchay

Punjab State Power Corporation Limited

Tender Enquiry No.: 140/MM-/MAMC-264/0&M/GHTP12023

DESCRIPTION OF THE PROPERTY

ite: 10.06.2023, Place: Kolka



e-mail : cs8283@pnb.co.in

Circle SASTRA Murshidabad. 26/11, Sahid Surya Sen Road, P.O.–Berhampore, Dist – Murshidabad, (WB),

E-AUCTION

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

SCHEDULE OF THE SECURED ASSETS

M/s. Jatadhari Rice Mill,	ALL THAT part and parcel of the Rice Mill property situated at Mouza - Sijgram, J.L.No.81,
Rice Mill at Village and P.	under L.R. Plot/Dag No. No.2856/3414, 2856/3415, L.R. Khatian No. 4303, 4304, 4307,
O Sijgram, P. S	4087, 4088, and 4294, total admeasuring land area 185 decimal, P.O. and P.S
Bharatpur, Dist -	Bharatpur, District - Murshidabad, West Bengal.
Murshidabad, W B, PIN -	Commercial Property No.2.
742301.	ALL THAT part and parcel of the Vacant Land property situated at Mouza - Sijgram,
(Borrower)	J.L.No.81, under L.R. Plot/Dag No. 2852, 2853, 2854, 2855, 2857, 2864, 2865, 2866,
	2869, 2870, 2871, 2872, 2873, 2874, and 3371, L.R. Khatain No. 4085, 4086, 4087, 4088,
	4331 and 4332, total admeasuring land area 248 decimal, P.O. and P.S Bharatpur,
	District - Murshidabad, West Bengal.
	Commercial Property No.3.
	ALL THAT part and parcel of the Vacant Land property situated at Mouza - Sijgram,
	J.L.No.81, under L.R. Plot/Dag No.465, 466, L.R. Khatian No.3045, 3046, 3047 and 4314,
	total admeasuring land area 34 decimal, P.O. and P.S Bharatpur, District - Murshidabad.
	Residential Property.

D)Commercial Property No.1 Physical Possession, Commercial Property No.2.: Symbolic Possession.

C) 21.05.2018

For Commercia

For Commercial Property No.3. A)Rs.5,57,685.00

For Residential

A) Date/ Time of E-Auction B)Details of the nbrances known to the secured creditors A) 28.06.2023

From 11:00 A.M. to 16:00

11:00 A.M. to 16:00
B) Pending CVII Court Case
Related to Rice Mill Property.
Partition Suit (P.S.) No. 457 o
2022, Before Ld. Civil Judge (St.
Div) Kandi, Court, Murshidabed
Ananta Kunnar Mondal – Vs.
Punjab National Bank & Others.
Tille Suit (1:5.) No. 333 of 2022.
Before Ld. Civil Judge (Jr. Div
Kandi, Court, Murshidabad, Hra.
Na and Others – Vs. Punjal
Na ison Others – Vs. Punjal
Na ison Shank & Others. Title a... Before Ld. Nu., Stand, Court, Mu., Kand, Court, Mu., Sk, and Others - Vs National Bank & Others. And Partition Suit (P.S.) No. 587 of 2022, Before Ld. Civil Judge (Sr. Div) Kandi, Court, Murshdabad, Total Ok. – JS. - Purjab Nationa - Nuk & Others.

TERMS AND CONDITIONS

Immovable Properties Mortgaged (mortgagers of property (ies))