

By Speed Post/ Email

Notice under proviso Rule 9(1) of Security Interest (Enforcement) Rules, 2002

Date: 04.05.2024

To,

**1. Csango Industries Private Limited**

Narang Manor, Plot No 96-B, TBS-III, Ground Floor  
15<sup>th</sup> Road, Near Agarwal Nurshing Home,  
Mumbai, Maharashtra-400050

Also At:-

**Csango Industries Private Limited**

Flat No- 3A & 3B On 3<sup>rd</sup> Floor,  
And Flat No 4A & 4B on 4<sup>th</sup> Floor,  
Narang Manor, 15<sup>th</sup> Road Bandra (W)  
Mumbai-400050

**2. Pacific Link Exports Industries Pvt. Ltd.**

Narang Manor, Plot No 96-B, TBS-III, Ground Floor  
15<sup>th</sup> Road, Near Agarwal Nurshing Home,  
Mumbai, Maharashtra-400050

Also at:

**Pacific Link Exports Industries Pvt. Ltd.**

Flat No- 3A & 3B On 3<sup>rd</sup> Floor,  
And Flat No 4A & 4B on 4<sup>th</sup> Floor,  
Narang Manor, 15<sup>th</sup> Road Bandra (W)  
Mumbai-400050

**3. Narang Developers Pvt.Ltd.**

through its Interim Resolution Professional  
**Mr. Rakesh Bothra**



**Aditya Birla Finance Limited**

10th Floor, R-Tech Park, Nirlon Complex, Off Western Express Highway,  
Goregaon (East), Mumbai - 400063.

Tel: +91 22 4356 7100 | Toll-free no.: 1800-270-7000

care.finance@adityabirlacapital.com | <https://finance.adityabirlacapital.com>

**Registered Office:**

Indian Rayon Compound,  
Veraval, Gujarat - 362 266

CIN: U65990GJ1991PLC064603



119, 1st Floor,  
Vinay Bhavya Complex, 159, CST Road, Kalina  
Santacruz East, Mumbai, Maharashtra- 400098

Also at:

Narang Manor, Plot No 96-B, TBS-III, Ground Floor  
15<sup>th</sup> Road, Near Agarwal Nurshing Home,  
Mumbai, Maharashtra-400050

**4. Bombay Isle Developers Pvt. Ltd.**

Narang Manor, Plot No 96-B, TBS-III, Ground Floor  
15<sup>th</sup> Road, Near Agarwal Nurshing Home,  
Mumbai, Maharashtra-400050

**5. Shree Balaji Homes Pvt. Ltd.**

Narang Manor, Plot No 96-B, TBS-III, Ground Floor  
15<sup>th</sup> Road, Near Agarwal Nurshing Home,  
Mumbai, Maharashtra-400050

**6. Amarchand Narang**

Narang Manor, Plot No 96-B, TBS-III, Ground Floor  
15<sup>th</sup> Road, Near Agarwal Nurshing Home,  
Mumbai, Maharashtra-400050

**7. Amit Narang**

Narang Manor, Plot No 96-B, TBS-III, Ground Floor  
15<sup>th</sup> Road, Near Agarwal Nurshing Home,  
Mumbai, Maharashtra-400050

**8. Gunit A Narang**

Narang Manor, Plot No 96-B, TBS-III, Ground Floor  
15<sup>th</sup> Road, Near Agarwal Nurshing Home,  
Mumbai, Maharashtra-400050



**Aditya Birla Finance Limited**

10th Floor, R-Tech Park, Nirlon Complex, Off Western Express Highway,  
Goregaon (East), Mumbai - 400063.

Tel: +91 22 4356 7100 | Toll-free no.: 1800-270-7000

care.finance@adityabirlacapital.com | <https://finance.adityabirlacapital.com>

**Registered Office:**

Indian Rayon Compound,  
Veraval, Gujarat - 362 266

CIN: U65990GJ1991PLC064603



**intertek**

**9. Mona A Narang**

Narang Manor, Plot No 96-B, TBS-III, Ground Floor  
15<sup>th</sup> Road, Near Agarwal Nurshing Home,  
Mumbai, Maharashtra-400050

.....(hereinafter collectively referred to as Borrowers/Co- Borrowers)

**SUB: SALE NOTICE OF 15 DAYS FOR SALE OF IMMOVABLE ASSETS UNDER THE SECURITIZATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002 ("THE SARFAESI ACT, 2002") READ WITH PROVISIO TO RULE 9(1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002 ("THE SARFAESI RULES").**

**REF: LOAN ACCOUNT NUMBER(S) - ABFLMUMLAP0000003433 & ABFLMUMLAP00000038261**

Sir/ Madam,

1. This is with reference to the Possession Notice dated **26.05.2023** issued to your good-self-giving a notice of Physical Possession under Rule 8(1) of Security Interest (Enforcement) Rules, 2002 for the secured asset i.e. All that part and parcel of the mortgaged property, being

**"Flat No 4A & 4B on 4th Floor, Narang Manor, 15th Road, Bandra (W) Mumbai—400050"**

..... Hereinafter referred to as "Secured Asset".

2. That after availing the aforesaid loans you the above-named addressees committed defaults in repayments and in view of the continuous defaults of more than the time period stipulated under the relevant applicable guidelines/circulars for asset classification issued by Reserve Bank of India (RBI), your loan account(s) was classified

**Aditya Birla Finance Limited**

10th Floor, R-Tech Park, Nirlon Complex, Off Western Express Highway,  
Goregaon (East), Mumbai - 400063.

Tel: +91 22 4356 7100 | Toll-free no.: 1800-270-7000

care.finance@adityabirlacapital.com | <https://finance.adityabirlacapital.com>



**Registered Office:**

Indian Rayon Compound,  
Veraval, Gujarat - 362 266

CIN: U65990GJ1991PLC064603





as **Non-Performing Asset (NPA)** in accordance with the concerned guidelines issued by Reserve Bank of India (RBI).

3. That thereafter, a demand notice dated 05.07.2019 U/S 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) was duly served on you the addresses but you failed to make the payment of demanded amount i.e. **Rs.9,38,15,739/- (Rupees Nine Crore Thirty-Eight Lakhs Fifteen Thousand Seven Hundred Thirty-Nine Only)** and **Rs.1,52,67,784/- (Rupees One Crore Fifty Two Lakhs Sixty Seven Thousand Seven Hundred and Eighty Four only)** by way of outstanding principal, arrears (including accrued late charges) aggregating to **Rs.10,90,83,523/-** towards the above- mentioned loan accounts and interest till **1st July, 2019 & 21st June, 2019** within 60 days of the said notice and as such the secured creditor has taken physical possession of aforementioned Secured Asset being in compliance of the provisions of the SARFAESI Act, 2002 and rules framed thereunder;
4. That thereafter, the Authorized Officer has obtained valuation of the secured asset from an approved valuer. Accordingly, the Authorised Officer has conducted the first E-Auction of the Secured Asset at a Reserve Price of **Rs.10,50,00,000/- (Rupees Ten Crore Fifty Lakhs Only)** on **07.08.2023**, second E-Auction at a Reserve Price of **Rs.9,45,00,000/- (Rupees Nine Crore Forty-Five Lakhs Only)** on **25.09.2023**, third E-Auction at a Reserve Price of **Rs.8,53,93,100/- (Rupees Eight Crore Fifty Three Lakhs Ninety Three Thousand One Hundred Only)** on **20.10.2023**, fourth E-Auction at a Reserve Price of **Rs.7,68,53,790/- (Rupees Seven Crore Sixty Eight Lakhs Fifty Three Thousand Seven Hundred Ninety Only)** on **17.11.2023** and fifth E-Auction at a Reserve Price of **Rs.6,91,68,411/- (Rupees Six Crore Ninety-One Lakhs Sixty-Eight Thousand Four Hundred Eleven Only)** on **23.04.2024** however, the said E-Auctions did not materialise due to lack of bids.
5. The secured creditor has now decided that the secured asset may be put to sale for the sixth time at the same Reserve Price, by holding an E-auction of the secured Asset on **28.05.2024** at a Reserve Price of **Rs.6,91,68,411/- (Rupees Six Crore Ninety-One Lakhs Sixty-Eight Thousand Four Hundred Eleven Only)** for the said Secured Asset.

**Aditya Birla Finance Limited**

10th Floor, R-Tech Park, Nirlon Complex, Off Western Express Highway,  
Goregaon (East), Mumbai - 400063.

Tel: +91 22 4356 7100 | Toll-free no.: 1800-270-7000

care.finance@adityabirlacapital.com | <https://finance.adityabirlacapital.com>

**Registered Office:**

Indian Bayon Compound,  
Veraval, Gujarat - 362 266

CIN: U65990GJ1991PLC064603



6. The date for inspection of the said secured asset is fixed from **13.05.2024 to 17.05.2024 between 11:00 a.m. to 5:00 p.m.** The offers for the said secured asset should reach the office of the undersigned in a sealed envelope along with Demand Draft/ NEFT / RTGS for **Rs.69,16,841.10/- (Rupees Sixty-Nine Lakhs Sixteen Thousand Eight Hundred Forty-One and paise Ten Only)** as Earnest Money Deposit on/before **27.05.2024 before 5:00 p.m.** The Demand Draft/Pay Order/NEFT/ RTGS should be drawn in favour of Aditya Birla Finance Limited.
7. That this sale notice of 15 days, at pre-sale stage, is being given to you the addressees in compliance of proviso to Rule 9(1) of Security Interest (Enforcement) Rules, 2002 and you are hereby informed and notified that the aforesaid secured assets shall be put to sale, by holding public auction through e-auction mode on **“As is where is”, “As is what is”, and “Whatever there is”** basis after 15 clear days from this notice on **28.05.2024.**
8. That since the sale of secured assets will be affected by E-Auction, the secured creditor is also causing a public notice as given under Security Interest (Enforcement) Rules, 2002, which is also being published in leading newspapers on 04.05.2024 including one in vernacular language having wide circulation at Mumbai.
9. The detailed terms and conditions of E-Auction is available on website <https://mortgagefinance.adityabirlacapital.com/Pages/Individual/Properties-for-Auction-under-SARFAESI-Act.aspx> or <https://sarfaesi.auctiontiger.net>

For Aditya Birla Finance Limited

  
Authorized Officer

