

## SALE NOTICE FOR SALE OF MOVABLE PROPERTIES

### APPENDIX - II-A

**[Refer proviso to rule 6(2) of The Security Interest (Enforcement) Rules, 2002]**

E-Auction Sale Notice for Sale of Movable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 6(2) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below-described movable properties hypothecated to the Secured Creditor, the **Physical Possession** of which have been taken by the **Authorized Officer of Aditya Birla Finance Limited**, the Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on **16.10.2024 for the recovery of Rs.9,51,09,433.86/- (Rupees Nine Crores Fifty-one Lakhs Nine Thousand Four Hundred Thirty-Three and Paise Eighty-Six only) as due on 19.06.2023, due to the Aditya Birla Finance Limited, secured creditor from Borrowers namely as 1. M/S. B.K Podder Printing Pvt Ltd. (Borrower & Mortgagor) Through its directors 2. M/S. Sree Guru Sales & Marketing Pvt Ltd. (Co-Borrower) Through its directors, 3. M/s Podder Associates (Co-Borrower) Through its Partner Mr. Biswajit Kundu Podder, 4. Mr. Biswajit Kundu Podder, Son of Gour Govindakundu Podder (Mortgagor & Guarantor), 5. Mrs. Smriti Kundu Podder, daughter of Saroj Gobindamani and wife of Mr. Biswajit Kundu Podder (Mortgagor & Guarantor).**

The Reserve Price for the **Movable Property i.e., Plant and Machinery will be Rs.1,54,09,995/- (Rupees One Crore Fifty-Four Lakhs Nine Thousand Nine Hundred Ninety-Five Only)**, and a reserve price of **Rs.1,63,14,174/- (Rupees One Crore Sixty-Three Lakhs Fourteen Thousand One Hundred Seventy-Four Only)** is for the Stocks (other part of movables) contained within the said immovable property, all together being the SECURED ASSETS and henceforth, the aggregated Reserve Price for Movables will be **Rs. 3,17,24,169/- (Rupees Three Crore Seventeen Lakhs Twenty Four Thousand One Hundred Sixty Nine only) and the earnest money deposit for the Movables shall be Rs.31,72,416.9 (Rupees Thirty One Lakhs Seventy Two Thousand Four Hundred Sixteen and Nine Paise Only).**

**The description of the movable properties (Plants & Machinerics) are as mentioned under Inventory dated 20.03.2024 prepared as per Annexure – II of**

**Security Interest (Enforcement Rules, 2002] and as per the valuation work sheet of the valuer, for details of movable properties and terms and conditions, please refer to the link/url of the Secured Creditor's website <https://mortgagefinance.adityabirlacapital.com/Pages/Individual/Properties-for-Auction-under-SARFAESI-Act.aspx> or <https://sarfaesi.auctiontiger.net>. The date of inspection of all movables lying at the secured immovable property will be 11.10.2024.**

Known encumbrance: S.A. No. 911 of 2023 under Section 17 of the SARFAESI Act, 2002 pending before the Learned Debts Recovery Tribunal- III, Kolkata.

Date: 06.09.2024

Place: Kolkata, West Bengal

Authorized Officer

Aditya Birla Finance Limited

Contact No. 7091128040