



## “APPENDIX- IV-A”

[See proviso to rule 8 (6)]

### Sale notice for Sale of Immovable Property

E-Auction Sale Notice for Sale of Immovable Asset under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) and Rule 9 (1) of the Security Interest (Enforcement) Rules, 2002 (54 of 2002).

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged to the Secured Creditor, the physical possession of which has been taken by the Authorized Officer of Aditya Birla Finance Limited, the Secured Creditor on **08.07.2022** will be sold on “As is where is”, “As is what is”, and “Whatever there is” basis on **09<sup>th</sup> May, 2023** for recovery of **Rs. 6,64,78,395/- (Rupees Six Crore Sixty Four Lakh Seventy Eight Thousand Three Hundred Ninety Five Only)** as on **30<sup>th</sup> October, 2022** and further interest and other expenses thereon till the date of realization due to the Secured Creditor from **Borrowers/Co-Borrowers/Mortgagors** namely **GV Traders, GV Trading Company, Mr. Govindarajulu, Mrs. Chandra and Mr. Aravinth.**

The reserve price and the earnest money deposit will be as follow:

<u>Description of the immovable property</u>	<u>Reserve Price</u>	<u>Earnest Money Deposit</u>
<b>Tirupur Registration District, Udumalpet Sub Registration District, Udumalpet Taluk, No.42 Udumalpet Village, Ward No. B, Block No.7, T.S.No.8/1 part, T.S.Ward No.5, S.F.Nos.116,117 in Punjai acre 19.67 lands as per sale deed No. 3432/76 one portion of land was developed into residential layout an extent of 6155 sq.ft. within the following boundaries measurements;</b>  <b>North of Property belonging to G.V.G paper Mills, Jeyaraman</b>  <b>South of — House belonging to Jayachandran</b>	<b>Rs. 2,05,00,000/-</b>	<b>Rs. 20,50,000/-</b>



**East of House belonging to Devaraj, Property Belonged to Chinnadurai**

**West of 40 ft. width South North Road.**

**In this middle,**

**East west on the North Side-72'0" ft.**

**In this towards on North Side -11'9' ft.**

**In this towards on the West side — 10'1.5" ft.**

**East west on the South Side — 82' 7 1/2' ft.**

**South North on the East Side- 73'3" ft.**

**South North on the West Side -85'0' ft.**

**Admeasuring 6155 Sq.ft. or 14.13 cents or 226.02 Sq.m extent of land with tarsus building with doors, windows, water connection, electricity connection and both deposits, with using the rights to the layout roads common usage and common pathways etc.**

For detailed terms and conditions of the sale, please refer to the link provided in Secured Creditor's website i.e. <https://mortgagefinance.adityabirlacapital.com/Pages/Individual/Properties-for-Auction-under-SARFAESI-Act.aspx> or <https://sarfaesi.auctiontiger.net>

**Date: 20.04.2023**

**Place: Coimbatore**

**Loan Account Numbers: 80001064, 80002291,**

**80001065 & 80002305**

for Aditya Birla Finance Limited



**Authorized Officer  
(9677317779)**

Aditya Birla Finance Ltd.

(A part of Aditya Birla Capital Ltd.)

Unit No.10 & 12, 6th & 4th Floor, Oval Venkat Narayan Road, T Nagar, Chennai - 600017.

+91 22 4356 7100 | (F) +91 22 4356 72 66 | Toll-free number 1800-270-7000

care.finance@adityabirlacapital.com | <https://abfl.adityabirlacapital.com>

Registered Office: Indian Rayon Compound, Veraval, Gujarat - 362 266

CIN: U65990GJ1991PLC064603



**ADITYA BIRLA  
CAPITAL**

PROTECTING INVESTING FINANCING ADVISING