

### **Notice of sale through Private Treaty**

Notice of Sale through private treaty of Immovable Asset under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with to Rule 8 (5) and proviso to Rule 9 (1) of the Security Interest (Enforcement) Rules, 2002 (54 of 2002).

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) and the below described immovable property mortgaged to the Secured Creditor, the physical possession of which has been taken by the Authorized Officer of Aditya Birla Finance Limited, Secured Creditor will be sold on "As is where is", "As is what is", and "Whatever there is" basis by private treaty or inter se bids in case of more than one bid is received, as per the term agreeable to Secured Creditor on **13<sup>th</sup> September 2024** for recovery of **Rs. 6,41,80,484.40/- (Rupees Six Crore Forty one Lakhs Eighty Thousands Four Hundred Eighty Four and paisa Forty Only)** as on **21<sup>st</sup> August 2024** and further interest and other expenses thereon till the date of realization due to the Secured Creditor from (i) M/s Sri Duraiappa Stores, (ii). M/s Sri Duraiappa And Co, (iii). Mr. S Murugan (iv). Mrs. M Hemanandhini

**The reserve price and the earnest money deposit will be as follow:**

<b><u>Description of the immovable property</u></b>	<b>Reserve Price</b>	<b>Earnest Money Deposit 25%</b>
<b>All that piece and parcel of Land measuring 2400 sq.ft comprised in Survey No.10/12 as per subdivision New survey No:10/33 Chitalapakkam village bearing plot No : 84 , Maheshwar Nagar , Layout , and Land bounded on the : North by : 30 feet Road , South by : Plot Nos 79 &amp; 80 , East by : Plot No 83 ,West by: Plot No 85.</b>	<b>Rs.53,00,000/-</b>	<b>Rs. 13,25,000/-</b>

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For detailed terms and conditions of the sale, please refer to the link provided in Secured Creditor's website i.e.

<https://mortgagefinance.adityabirlacapital.com/Pages/Individual/Properties-for-Auction-under-SARFAESI-Act.aspx> or

<https://sarfaesi.auctiontiger.net>

**Date: 27.08.2024**

**for Aditya Birla Finance Limited**

**Place: Chennai**

**Authorized Officer**