GUEST COLUMN —————

Impact of the strangulating manacles of plastic on humans and environment



Neeraj Kumar Pande

The environmental discourse of the 21st century is characterised by two fortuitous yet explicit ironies. One being the overarching need for avoiding plastic in contemporary environmental crusade and the other being the vicious nature of plastic as a substance itself, which once produced, is resilient to any attempt to obliterate it from the ecosystem. Back when the plastic industry started thriving in India during the late 20th century, no one could have imagined that a substance which feeds into almost all modern appliances and consumer utilities of routine use would pose the most draconian threat to global environment in multifaceted ways, in just a couple of decades to come. Reeling under the on-

PIONEER NEWS SERVICE ■Dehradun

The Bureau of Indian Standards (BIS) organised the Manak Samvaad pro-

gramme on World Environment Day to

strengthen collaboration with the indus-

trial sector. The event focused on enhanc-

ing the quality culture in India and

encouraging active industry participation

in standardisation efforts. During the

programme, BIS urged industry leaders

to adopt Indian standards to improve

competitiveness and gain consumer trust. The director of BIS, Dehradun, Saurabh

PIONEER NEWS SERVICE ■Dehradun

India's second-largest diagnostic chain—

through a Business Transfer Agreement.

DAPIC collaborates with

Metropolis Healthcare for

advanced diagnostics in U'khand

Diagnostic chain in Dehradun, Dr the combined network is poised to Ahuias' Pathology and Imaging Can have been detailed in the combined network is poised to

Ahujas' Pathology and Imaging Cen- launch 100 new centres over the next tre (DAPIC) announced its partnership with Metropolis Healthcare Group— three years, extending diagnostic services to about 25 towns across Uttarakhand,

and Khatima.

tarakhand.

BIS engages industry leaders

through Manak Samvaad on WED

slaughts of rapid industrialisation and subsequent urbanisation, most newly industrialised nations (NIDs), were grappling with conventional ecological challenges such as rising greenhouse gas emissions from fossil fuels, deforestation, and industrial activities, until almost the 90's. A major milestone in the global environmental discourse was the 1992 Earth Summit in Brazil, which led to the creation of the UN Framework Convention on Climate Change (UNFCCC). Until the 1970's baring few scientists and researchers, public concern about plastic, and polythene pollution or its adverse impact on human and ecological health alike, was minimal. It was only at the beginning of 1990's decade that ecologists began the discourse on linking plastic waste with wider issues like overconsumption, marine and air pollution.

Governments, NGO's and local communities across many developing countries, where waste disposal protocols are feebly implemented, began their roar towards banning single use plastics, including bags, straws, containers and microbeads. Eventually the term "microplastics" became prominent as plastic traces began being found in ground water, soil, agriculture produce and most shockingly even human blood samples. By 2022 there were ample evidences to prove the all pervasiveness of micro plastics. By 2010 most cities and countries had initiated legislation against single-use plastics. Fast forward to 2025

Tiwari addressed the gathering and en-

couraged industries to contribute to the

standard formulation process by sharing

their requirements and experiences. He

referred to Prime Minister Narendra

Modi's statement that Indian standards

are now at par with international stan-

dards and said this serves as motivation

for the industry. The cabinet minister and

chief guest at the event Ganesh Joshi also

congratulated BIS on the initiative. He called upon industry representatives to

support the quality ecosystem and par-

ticipate in the ongoing efforts to raise standards. He emphasised that collabo-

ration between BIS and industry is essen-

tial to build a strong quality infrastructure. On the occasion of World

Environment Day, attendees took a

pledge to plant more trees and ensure

their protection. They also committed to

contributing towards making the city free from plastic waste. The event con-

cluded with the distribution of licences to

including Haridwar, Rishikesh, Roorkee,

Nainital, Mussoorie, Almora, Rudrapur

Over the next year, DAPIC will lever-

age Metropolis' portfolio of over 4,000

diagnostic tests to double its current of-

Lauding the collaboration, the founder

of DAPIC, Dr Alok Ahuja said that this

partnership with Metropolis would allow

them to scale their vision and bring bet-

The chief scientific and innovation of-

ficer, Metropolis Healthcare Limited, Dr

Kirti Chadha said that this collaboration

represented their commitment to extend-

ing advanced diagnostics beyond urban

centres and strengthening local health-

ter services to more people across Ut-

and it is public parlance that plastic use, poor recycling or disposal mechanisms and seepage of micro plastic particles in food chain, are the most perilous dangerous looming over the planet. As we gear up for World Environment Day 2025, once again the menace of plastic pollution has been brought to limelight, just as it had been in 2023. And rightly so.

Today microplastic shreds, which are plastic particles less than 5 millimeters in size, are found in almost all organs of the human body, including the brain, liver, and kidneys, causing critical non communicable diseases. Myriad health disorders such as cognitive decline, hormonal disruptions, memory loss, and neuroinflammation, are becoming common among younger population. Bisphenol A (BPA) and phthalates, chemicals integral to plastics, are known endocrine disruptors, triggering not only cardiovascular diseases but also higher mortality in those with chronic co morbidities. Studies have also been pointing out to the unregulated toxins present in black plastics which have gained popularity in recent times. The impending economic burden on health systems in developing counties is already an explosive crisis. Microplastics are being found in atmospheric dust in remote regions like the Arctic coasts and Himalayas. When deposited in the soil, snow and ground water in mountainous regions, nano plastic fibres completely disrupt native flora and fauna. According to the Zero Waste Himalaya Alliance, about 70% of the plastics collected from across the Himalayan belt from Ladakh to Arunachal Pradesh are non-recyclable and have no market value. Rivers and lakes become pathways for microplastics to glide from land to sea. No wonder then that more than 80% of marine litter is composed of plastics. According to UNESCO Ocean Literacy Portal research by 2050, "plastic will likely outweigh all fish in the sea. In the last ten years, we have produced more plastic products than in the previous century". The economic burden is yet another facet. The annual costs of plastic in the ocean is estimated to be between around \$6-19bn USD (UN estimates). This is owing to the disruption of tourism, fisheries, and cleaning efforts undertaken to dislodge heavy plastic deposits from the sea. As heaps of discarded plastic waste keep rotting across hills, rivers and seas, protocols like Plastic Waste Management Rules, 2016 (amendments 2021 & 2022), have been implemented half heartedly. These regulations

had aimed to reduce plastic pollution, promote recycling, and encourage the use of sustainable alternatives. However open dumping and burning of polythene as well as plastic waste continues, either in disposal sites or residential

areas. If human civilisation wants to dawn to a safer, healthier and sustainable tomorrow, then there is barely a little time to take constructive action but definitely no time anymore to waste, when it comes to making clean or green environmental choices. Not only do the existing climate mitigation protocols at the national and global level need urgent implementation, communities need to be sensitised about adopting safer alternatives to plastics such as bamboo, beeswax coating, ceramics, and biodegradable plastics. The Himalayan state of Uttarakhand, once steeped in pristine natural beauty, has been jostling with massive and unsystematic waste generation since over a decade now. Even remote Himalayan regions are dotted with plastic waste owing to high eco tourism and commercialisation. Although the state Government has adopted several initiatives towards mitigating this challenge, like Polythene Waste Banks, Plastic-Free Villages Initiative, incorporating Extended Producer Responsibility (EPR) as a component of Solid Waste Management Rules,

mandatory recycling and collection, there is a long road ahead. There are multiple bottlenecks due to lack of active community participation in environment protection programme. Only when people become proactive in waste reduction, source segregation, voluntary recycling, and willingly adopt green alternatives to plastic for routine necessities, can the world aspire to become free from the manacles of plastics.

(The author is a retired civil servant; views are personal)



In my service record my mother's name is mistakenly recorded as Krishna wati Shukla whereas his correct name is Krishna Devi. It should be updated. Army No JC-340652A rank Sub/Clk Lalit kumar Shukla BEG records Roorkee.

I, Priyanka Sahani wife of No.15457188Y LNK(HK) Mahesh Nishad presently residing at MH Dehradun have changed my name from Priyanka Sahani to KM Priyanka Sahani vide affidavit dated 04 June 2025 before notary Vijay Pal Singh at Dehradun, Uttarakhand.

मेरे पुत्र के सैन्य अभिलेखों अनुसार मेरा गलत नाम रविन्द्र सिंह दर्ज है, सही नाम रविंद्रनाथ रामनजर सिंह, आधार नंबर 220450297827 F/o आर्मी नं. 16031114P राइफलमैन राहुल सिंह, गांव और पोस्ट-पचरुखा, तह-रुद्रपुर, यू.पी-

मेरे पुत्र के सैन्य अभिलेखों अनुसार, मेरा गलत नाम संजू सिंह दर्ज है, सही नाम संजूदेवी सिंह, आधार नंबर 818926498156 M/o आर्मी नं. 16031114P राइफलमैन राहुल सिंह, गांव और पोस्ट-पचरुखा, तह— रुद्रपुर, यूपी—274208 है।

मेरी पुत्री के आधार कार्ड नं. 913785954125 में उसका नाम टिया (TIYA) दर्ज है।लेकिन अब निजी कारणों से मैंने अपनी पुत्री का नाम टिया (TIYA) से बदलकर नया नाम दृष्टि (DRISHTI) कर लिया है जो उसके जन्म प्रमाण पत्र पंजीकरण संख्या B-2017: 5-90411-003751 में भी दर्ज है। भविष्य में मेरी पुत्री को दृष्टि (DRISHTI) पुत्री श्री विकास कुमार के नाम से जाना पहचाना व पुकारा जाए। निवासी मोहल्ला कंड्च, ज्वालापुर, हरिद्वार, उत्तराखंड

PUBLIC NOTICE Registry of the affidavit whose

book no. 1. Volume 1257, page 465-480 serial no. 3947, dated 06.08.2009 is duly registered in the Tehsil office Vikasnagar. The said land was purchased by Mrs Sangeeta, wife of Bhuvanesh Kumar, resident of Jeevangarh from Razia wife of Haji Abdul Sattar resident of Jeevangarh The original copy of which has been lost somewhere. Branch Manager Aditya Birla Capital Branch Dehradun, Uttarakhand. Advocate Pritam Ramola, Mobile no. 9412347776,

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For advertisement booking ontact: 9045057787, 8909212518

Enforcement of Security Interest Act, 2002 and in exercise of powers conferred under section 13(12) read with rule 3 of the Security Interest (Enforcement) Rules, 2002 issued a demand notices as mentioned below calling upon the Borrowers to repay the amount mentioned in the notice within 60 days from the date of the said notice. The borrower, having failed to repay the amount, notice is hereby given to the borrower, in particular and the public, in general, that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under section 13(4) of the said Act read with rule 8 of the said Rules. The borrower, in particular, and the public in general, are hereby cautioned not to dea

with the property and any dealings with the property will be subject to the charge of the TATA Capital Housing Finance Limited, for an amount referred to below along with thereon and penal interest, charges, costs etc. from date me

TATA CAPITAL HOUSING FINANCE LIMITED
Regd. Office: 11th Floor, Tower A, Peninsula Business Park, Ganpatrao
Kadam Marg, Lower Parel, Mumbai-400013 CIN No. U67190MH2008PLC187552

POSSESSION NOTICE (FOR IMMOVABLE PROPERTY)
(As per Appendix IV read with Rule 8(1) of the Security Interest Enforcement Rules, 2002)

Whereas, the undersigned being the Authorized Officer of the TATA Capital Housing

Finance Limited, under the Securitization and Reconstruction of Financial Assets and

The borrower's attention is invited to provisions of sub-section (8) of Section 13 of the Act, in respect of time available, to redeem the secured asset

,							
Loan Account No.	Name of Obligor(s) /Legal Heir(s)/ Legal Representative(s)	Amount & Date of Demand Notice	Possession Date				
10481567	Mr. Azeem A (as Borrower) and Mr. Mohd Nazim Alias Mohd Najim (Co-Borrower) and Mrs. Nasim Jahan (Co-Borrower) and M/s United Health Care Through his Proprietor (Co-Borrower)	Rs. 36,53,785/- (Rupees Thirty Six Lakh Fifty Three Thousand Seven Hundred Eighty Five Only) as on 19-03-2025	03.06.2025				

Description Of Secured Assets/immovable Properties:- All Piece & Parcels of Plot with three shops each measuring 8x8 Ft., having land measuring East-25 Ft. West-25Ft., North-53.3 Ft., South -53.3 Ft., total land area of 1333 Sq. Ft. i.e. 123.805 Sq. Mtrs., comprised in Khasra no 283 Min, Situated at Shekpuri Roorkee (within limits of Nagar Nigam Roorkee) Pargana Roorkee Tehsil Roorkee & District Haridwar with all common amenities under sale deed. Boundaries: East: Rasta 20 Ft. wide, West: Plot of Lateef, North: Rasta 8Ft. wide, South: House of Anwar

DATE :- 06-06-2025 Sd/- AUTHORISED OFFICER PLACE:- Roorkee, (Uttarakhand) FOR TATA CAPITAL HOUSING FINANCE LIMITED

UCOST marks World Environment Day with day-long deliberations

PIONEER NEWS SERVICE ■Dehradun

The Uttarakhand State Council for Science and Technology (UCOST), in collaboration with the Himalayan Academy of Science and Technology (HAST) and the Uttarakhand Pollution Control Board (UKPCB), organ-

tellectual property rights in the context of environmental education. Uttarakhand State Commission for Protection of Child Rights chairwoman Geeta Khanna emphasised the need to promote STEM education. She



ised a day-long programme focused on environmental education and Himalayan ecological awareness to mark World Environment Day at the Regional Science Centre, Vigyan Dham on Thursday. The theme of the event was "Himalayo Naam Nagadhiraj - Dedication to Himalayan Knowledge and Environment for the Future of Mankind."

Environmentalist Reema Pant highlighted that environmental education is not just a subject but a vital life skill, stressing the need for personal accountability and a conscious reduction in plastic use to support sustainable living. She also noted that the day marked one year since the establishment of the HAST making the occasion even more significant in the context of environmental commitment and knowledge-sharing. UCOST directorgeneral Durgesh Pant urged the gathering to minimise the use of plastic and highlighted the council's environmental conservation initiatives such as "Maa Dhara Ko Naman" and the Tons river rejuvenation programme. HAST president GS Rawat emphasised the active involvement of youth in strengthening environmental education in thw Himalayan region. UCOST joint director DP Uniyal

highlighted the 1mportance of

science communication and in-

school level to foster environmental responsibility among

proposed the launch of an E-

waste collection campaign at the

PICICI Home Finance | Corporate Office: ICICI Home Finance Company Limited ICICI HFC Tower, Andheri - Kurla Road, Andheri (East), Mumbai- 400059, India Branch Office: 1st floor, Ashirwad Tower, Model Colony, Near Ranipur Mor, Haridwar-249407.

[See proviso to rule 8(6)]

Notice for sale of immovable assets

E-Auction Sale Notice for Sale of immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/charged to the Secured Creditor, the Possession of which has been taken by the Authorized Officer of ICICI Home Finance Company Ltd., will be sold on "As is where is", "As is what is", and "Whatever there is", as per the brief particulars given hereunder;

Sr. No.	Co Borrower(s)/ Co Borrowers/ Guarantors/ Legal Heirs. Loan Account No.	Details of the Secured asset(s) with known encumbrances, if any	Outsta- nding	Price Earnest	Time of Property Inspection	Time of Auction	Before Auction Date	Stage
(A)	(B)	(D)	(C)	(E)	(F)	(G)	(H)	(1)
1.	Ashok Kumar (Borrower) Jyoti Taneja(Co-Borrower) Loan Account No. LHDEH00001492046/ LHDEH00001492240		Rs. 72,39, 396/- May 27,2025	Rs. 67,68, 800/- Rs.6,76, 880/-	June 30, 2025 11:00 AM To 03:00 PM	02:00 PM To	July 07, 2025 Before 05:00 PM	
2.	Aakesh (Borrower) Laxmi Devi (Co-Borrower) Loan Account No. LHHWR00001507037/ LHHWR00001507038		7,27, 700/-	Rs. 7,29, 000/- Rs. 72,900/-	June 30, 2025 11:00 AM To 03:00 PM	02:00 PM To	July 07, 2025 Before 05:00 PM	Physical Possession

The online auction will be conducted on website (URL Link- https://BidDeal.in) of our auction agency ValueTrust Capital Services Private Limited. The Mortgagors/ notice are given a last chance to pay the total dues with further interest till July 07, 2025 before 5.00 PM else these secured assets will be sold as per above schedule. The Prospective Bidder(s) must submit the Earnest Money Deposit (EMD) RTGS/ Demand Draft (DD) (Refer Column E) at ICICI Home Finance Company Limited Branch Office Address mentioned on top of the article on or before July 07, 2025 before 04:00 PM. The Prospective Bidder(s) must also submit signed copy of Registration Form & Bid Terms and Conditions form at ICICI Home Finance Company Limited Branch Office Address mentioned on top of the article on or before July 07, 2025 before 05:00 PM. Earnest Money Deposit Demand Draft (DD) should be from a Nationalized/Scheduled Bank in favor of "ICICI Home Finance Company Ltd. – Auction" payable at the branch office address mentioned on top of the article.

For any further clarifications with regards to inspection, terms and conditions of the auction or submission of tenders, kindly contact ICICI Home Finance Company Limited on 9920807300. The Authorized Officer reserves the right to reject any or all the bids without furnishing any further reasons. The online auction will be conducted on website (URL Link- https://BidDeal.in) of our auction agency ValueTrust

The Authorized Officer reserves the right to reject any or all the bids without furnishing any further reasons. For detailed terms and conditions of the sale, please visit https://www.icicihfc.com/

Date: June 06, 2025 Place: Haridwar Authorized Officer, "ICICI Home Finance Company Limited", CIN Number:- U65922MH1999PLC120106

ADITYA BIRLA CAPITAL LIMITED

Venkateshwara Group celebrates **Environment Day along with UP Forest dept**

care ecosystems in Uttarakhand.

PIONEER NEWS SERVICE ■Dehradun

Currently, DAPIC operates two NABL-

accredited laboratories and nine patient

service centres in Dehradun while Me-

tropolis runs one laboratory and six cen-

tres in the city. Through this partnership,

To mark the World Environment ■ Day, tree plantation, a seminar and environmental awareness rally were organised under the joint aegis of Shri Venkateshwara Group of Institutions, Shri Venkateshwara Institute of Medical Sciences and Multispeciality Hospital and Uttar Pradesh Forest department. Speakers on the occasion included the chairman of the Venkateshwara Group of Institutions, Sudhir Giri, pro-chancellor of Shri Venkateshwara University, Rajeev Tyagi and



senior Forest department officer of Uttar Pradesh, S P Singh. Giri exhorted all to take a pledge to gift

plants on social occasions like birthdays, wedding anniversaries and naming ceremonies. Tyagi in his address stressed on living life in harmony with nature, dedicated to conservation and promotion of nature. Singh said that in laudable initiative, 2100 saplings of medicinal and shady trees were being planted in Meerut and Moradabad divisions under the joint aegis of Shri Venkateshwara Group and Forest department to mark the day.

Saplings planted in 20K Anganwadi centres

PIONEER NEWS SERVICE ■Dehradun

To mark the World Environment Day, L the State Women Empowerment and Child Development department conducted a simultaneous plantation drive in about 20,000 Anganwadi centres spread across Uttarakhand. Explaining the objective behind the programme, the minister Rekha Arya said that environment protection was not just a government re-

sponsibility but of the society as a whole. The Anganwadi workers and their assistants planted saplings along with local children, their mothers and others, giving priority to fruit-bearing, shady and medicinal plants. The director of the department, Prashant Arya informed that the responsibility of taking care of the saplings planted on the day in each An-

ganwadi centre has been entrusted to those working in the respective centres. On this occasion, the officers and employees of the department along with the Anganwadi workers took oath to protect the environment and resolved to cooperate in keeping the State clean, green and beautiful through such initiatives in fu-

Registered Office: Indian Rayon Compound, Veraval, Gujarat - 362266.

Corporate Office: 12th Floor, R Teck Park, Nirlon Complex, Near Hub Mall, Goregaon (East)

E-AUCTION SALE NOTICE

15 days Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provison to Rule 9 (1) of the Security Interest (Enforcement) Rules, 2002.

On account of the amalgamation between Aditya Birla Finance Ltd. and Aditya Birla Capital Ltd. vide the Scheme of Amalgamation dated 11.03.2024 duly recorded in the Order passed by the National Company Law Tribunal - Ahmedabad on 24.03.2025, all SARFAESI actions initiated by Aditya Birla Finance Ltd. in relation to the mortgaged property mentioned, stands transferred to Aditya Birla Capital Itd., the amalgamated company.

Accordingly the Authorized Officer of Aditya Birla Capital Limited / Secured Creditor had taken possession of the following secured assets pursuant to notice issued under Sec. 13(2) of Securitisation & Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI) for recovery of the secured debts of the secured creditor, for the dues as mentioned herein below with further charges and cost thereon from the following Borrowers and Co-Borrowers. Notice is hereby given to the public in general and in particular to the Borrowers and Co-Borrowers that e-auction of the following property for realization of the debts due to the Aditya Birla Capital Limited will be held on "As is where is", "As is what is" and "Whatever there is" basis.

L	DATE & TIME OF E-AUCTION : 24.06.2025, BETWEEN 11:00 A. M. TO 01:00 P. M. LAST DATE OF RECEIPT OF KYC & EARNEST MONEY DEPOSIT (EMD) : 23.06.2025								
Sr. No.	Name of the Borrowers & Co-Borrowers	Description of Properties / Secured Assets and Date of Possession		Earnest Money Deposit (EMD) (in Rs.) / Incremental Value) (in Rs.)					
	2. Mrs. Sneh Lata Gupta, W/O. Jitendra Kumar Gupta, 3. Mrs.deepali Goel, 4. M/s. Fresh N Fine Homemade Soap, Through Its Proprietor Deepali Goel, 5. Mr. Vipul Goyal LOAN A/C. NO. :ABHARSTS000000637731	A Property 2 Bhk Flat No. B-4, Without Roof Rights At Second Floor, Having Total Area 910 Sq. Ft. I.e 84.55 Sq.mt., Situated At Mohalla New Aadarsh Nagar, Village Malakpur Latifpur (Within Municap Limits Roorkee) Pargana & Tehsil Roorkee District Haridwar, Having Its Khata No.443,Khasra No.276 & 277, Bounded & Butted In East-By Property Sunil Kumar Jain, West- By Property Sunil Kumar Jain, West- By Property Sunil Kumar Jain, South- By Nala	Rs. 30,02,000/- (Rupees Thirty Lacs and Two Thousand only)	(Rs. Twenty Five Thousand Only)	22.04.2024 & Rs. 35,92,498.71 (Thirty Five Lacs Ninety Two Thousand Four Hundred Ninty Eight And Seventy One Paise Only) due as on 12.04.2024				

For detailed terms and conditions of the sale, please refer to the link provided in Aditya Birla Capital Limited / Secured Creditor's website i.e. https://abfl.adityabirlacapitacom/Pages/Individual/Properties-for-Auction-under-SARFAESI-Act.aspx or https://BidDeal.in Contact Nos.: Aditya Birla Capital Limited, Authorized Officer - 1) Mr. Apoorva Thomas Danthi - apoorva.danthi @adityabirlacapital.com, M. No. 9930909725 You may also visit nearest Branch or contact Aditva Birla Capital Limited 2) Mr. Jahirul Laskar : (Jahirul Laskar@adityabirlacapital.com) M. No. +91 97060 03075, 3) Parneet Singh

: (parneet.singh@adityabirlacapital.com) M. No. +91 97200 29337, 4) Ved Prakash Mishra – (vedprakash mishra@adityabirlacapital.com) M. No. + 91 90040 26790. Place: Haridwar, Uttarakhand Authorised Office Date: 06.06.2025 Aditya Birla Capital Limited

Although every possible care and caution has been taken to avoid errors or omissions, this publication is being sold on the condition and understanding that information given in this publication is merely for reference and must not be taken as having authority of or binding in any way on the writers, editors, publishers, and printers and sellers who do not owe any responsibility for any damage or loss to any person, a purchaser of this publication or not for the result of any action taken on the basis of this work. All disputes are subject to the exclusive jurisdiction of competent court and forums in Delhi/New Delhi only. Readers are advised any requested to verify and seek appropriate advice to satisfy themselves about the veracity of any kind of advertisement before responding to any contents published in this newspaper. The printer, publisher, editor and any employee of the Pioneer Group's will not be held responsible for any kind of claim made by the advertisers of the products & services and shall not be made responsible for any kind of loss, consequences and further product-related damages on such advertisements

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