

Global PC shipments rise 4.9% in Q1 2025 amid tariff uncertainty

RAKESH KUMAR @ New Delhi

PERSONAL Computer (PC) shipments grew by 4.9% year-on-year during the first quarter of 2025, with global volumes reaching 63.2 million units, according to the International Data Corporation (IDC). However, the outlook for the rest of the year remains uncertain as the PC industry faces both tailwinds and headwinds, complicating demand forecasting and planning, IDC noted in its report.

"The market is clearly showing some level of pull-in during the first quarter of this

year, as both vendors and end-users brace for the impact of US tariffs. In a first quarter still relatively untouched by tariffs, the entire ecosystem attempted to accelerate the pace of deliveries to avoid the first round of US tariffs and expected volatility for the remainder of the year," said Jean Philippe Bouchard, Research Vice President with IDC's Worldwide Mobile Device Trackers.

Bouchard further men-



tioned that demand remained strong in the first quarter, but the new round of US tariffs announced on 2nd April could have a direct inflationary impact on the PC market, potentially resulting in delayed IT spending for the remainder of the year.

Several key demand drivers for PCs—such as upgrades ahead of Win-

dows 10's end-of-support deadline and growing interest in on-device AI—remain strong, as reflected in the Q1 shipment figures. However, increasing uncertainty over US trade policy, inflationary pressures, and global economic risks are expected to negatively affect demand in the coming quarters.

"While many are still unpacking the details from the 2nd April tariff announcement, it's safe to say most are re-evaluating what the following months will look like," said Ryan Reith, Group Vice President with IDC's Worldwide Device Trackers.

Reith added that, in the case of hardware products like PCs, IDC continues to believe that most, if not all, cost increases resulting from tariffs will eventually be passed on to consumers.

Which brand topped?

Lenovo led the market with 15.2 million units shipped, capturing a 24.1% share and growing 10.8% year-on-year. HP Inc. followed with 12.8 million units (20.2% share), up 6.1%. Dell Technologies remained third with 9.6 million units (15.1% share), showing modest growth of 3%.

Apple recorded the highest growth rate at 14.1%, shipping 5.5 million Macs to secure an 8.7% market share. ASUS rounded out the top five with 4 million units and 11.1% growth.

While major brands gained, smaller vendors in the "Others" category saw a 3.6% decline, highlighting ongoing market consolidation. Strong commercial demand, Windows upgrades, and interest in AI-capable devices supported Q1 growth, but looming tariffs and economic uncertainty may challenge the industry going forward.

NOW CHECK MOBILE NETWORK AVAILABILITY IN YOUR AREA BEFORE BUYING A SIM

RAKESH KUMAR @ New Delhi

MOBILE users in India can now check which network technologies—such as 2G, 4G, or 5G—are available in their area before purchasing a SIM card. This follows a new directive from the Telecom Regulatory Authority of India (TRAI), which requires all telecom service providers, including Reliance Jio, Bharti Airtel, and Vodafone Idea, to publish detailed network coverage maps on their websites.

This means consumers can now view which networks are available at their location and assess their signal strengths before choosing an operator. For instance, if one provider offers only 4G in a specific area while another provides 5G, customers can opt for the one with better service. In rural areas too,



where only 2G or 4G may be available, individuals can make informed decisions based on actual network accessibility.

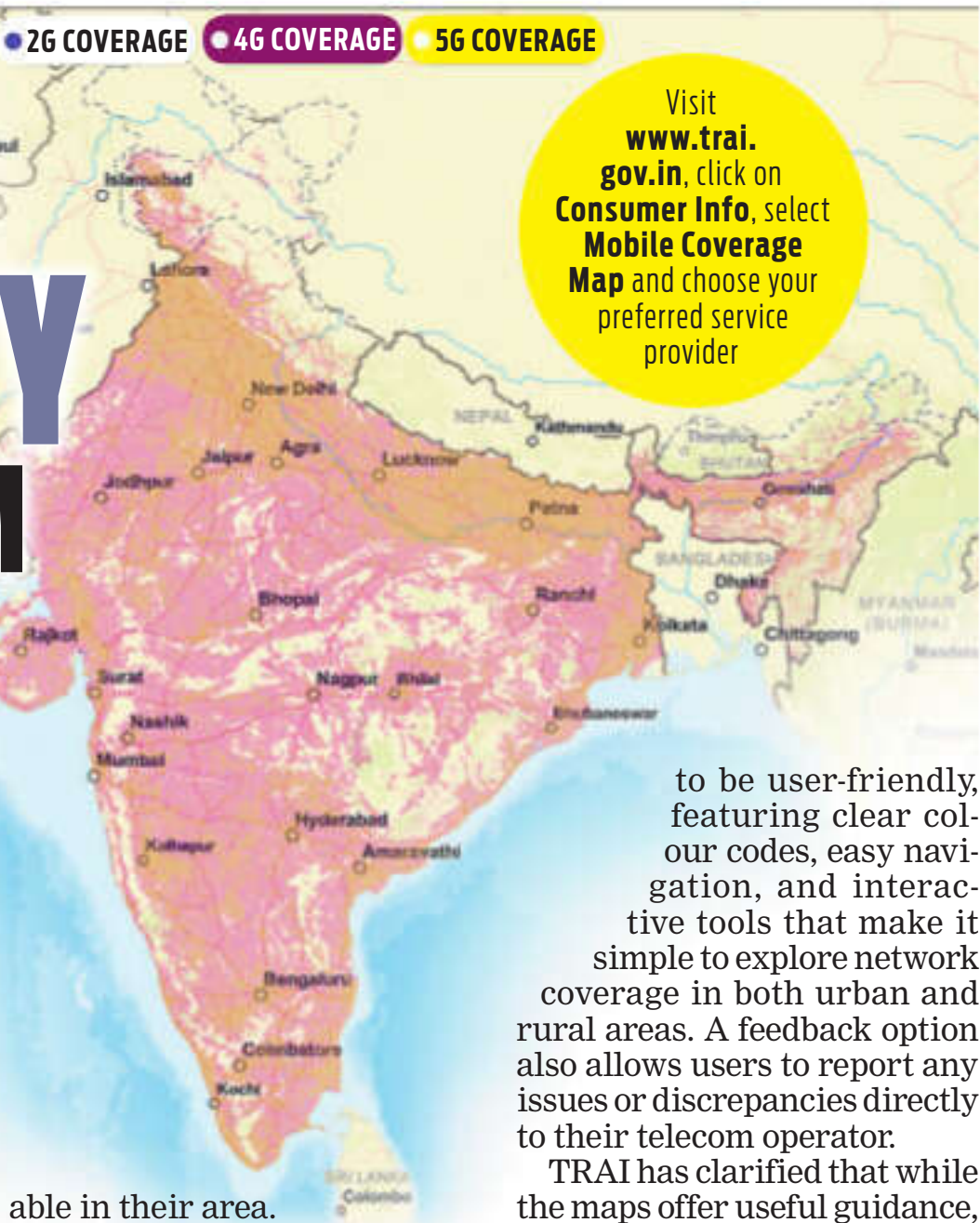
How can users check the network?

To check network availability, users can visit the websites of telecom providers and access interactive maps showing real-time signal strength and service coverage. However, public sector operators BSNL and MTNL have yet to release their maps.

"In a significant move to enhance transparency and empower mobile subscribers, Tel-

ecom Service Providers (TSPs) have published mobile network coverage maps on their websites, as per the mandate given by the Telecom Regulatory Authority of India (TRAI)," said TRAI in a press note.

The maps display voice and broadband network availability across India and include information based on the user's location. They support 2G, 3G, 4G, and 5G technologies, and allow users to search by location or use GPS to view real-time coverage. Consumers can also toggle between different network types to see what is avail-



able in their area.

Each operator's map can be accessed via their respective websites, and for convenience, TRAI has compiled all the links in one place. Users can visit www.trai.gov.in, click on 'Consumer Info', then select 'Mobile Coverage Map' and choose their preferred service provider.

User-friendly maps

The maps have been designed

to be user-friendly, featuring clear colour codes, easy navigation, and interactive tools that make it simple to explore network coverage in both urban and rural areas. A feedback option also allows users to report any issues or discrepancies directly to their telecom operator.

TRAI has clarified that while the maps offer useful guidance, actual signal experience may vary—particularly indoors—due to factors such as building structure or nearby infrastructure.

Beyond assisting individual users, the coverage data also supports government planners, businesses, and developers in expanding digital services and infrastructure more effectively across the country.

Organisations to use small, task-specific AI models more by 2027

UMA KANNAN @ Bengaluru

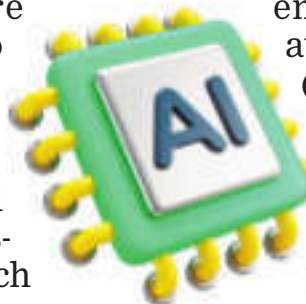
BY 2027, organisations will implement small, task-specific AI models three times more often than general-purpose large-language models (LLMs), according to Gartner, an American research and advisory firm. It states that firms planning to adopt small, task-specific AI models should consider piloting contextualised models—particularly in areas where business context is crucial or where LLMs have failed to meet expectations in terms of response quality or speed. Firms should also adopt composite approaches, such as identifying use cases where single-model orchestration is insufficient, and strengthen their data and skills capabilities.

Gartner recommends that organisations prioritise data preparation efforts to collect, curate and organise the data necessary for fine-tuning language models. Simultaneously, they should invest in upskilling personnel across technical and functional teams, including AI and data architects, data scientists, AI and data engineers, risk and compliance teams, procurement teams, and business SMEs, in order to effectively drive these initiatives. "The

variety of tasks in business workflows and the need for greater accuracy are driving the shift towards specialised models fine-tuned on specific functions or domain data," said Sumit Agarwal, VP Analyst at Gartner. "These smaller, task-specific models provide quicker responses and use less computational power, reducing operational and maintenance costs," Agarwal added.

Enterprises can customise LLMs for specific tasks by employing retrieval-augmented generation (RAG) or fine-tuning techniques to create specialised models, according to Gartner. "As enterprises increasingly recognise the value of their private data and the insights derived from their specialised processes, they are likely to begin monetising their models and offering access to these resources to a broader audience, including their customers and even competitors," said Agarwal.

Gartner also identifies the top 12 early-stage technology disruptions, including Earth intelligence, intelligent simulation, polyfunctional robots, and algorithm-aligned silicon. In addition, Gartner notes that GenAI-enabled code architecture will enable dynamic, composable applications.



Now, get ASUS tech accessories delivered by Swiggy in 10 mins

ASUS India has teamed up with Swiggy Instamart to deliver its popular tech accessories—including keyboards, mice, and chargers—in under 10 minutes across major cities like Pune, Gurgaon, Chennai, Hyderabad, Kolkata, Lucknow, and Ahmedabad. With urban shoppers increasingly prioritising speed and accessibility, ASUS aims to bring essential tech solutions directly to users' doorsteps, eliminating long wait times, the company said. ASUS accessories will now be available on Swiggy Instamart alongside daily essentials and electronics, it said.

Atlassian's AI solutions available for all

Atlassian is making its enterprise AI solution, Rovo, available to all customers. The company also announced the launch of new Rovo Studio app, which lets users create custom AI-powered agents with low-code/no-code options. At the annual Team '25 conference in California, Atlassian unveiled new collections: curated sets of apps and agents designed to solve specific challenges for different teams.

ଓଡ଼ିଶା ବିଦ୍ୟୁତ୍ ଶକ୍ତି ସଂଚାରଣ ନିଗମ ଲିଡ
(ଓଡ଼ିଶା ସରକାରଙ୍କ ଏବଂ ଉପକ୍ରମ)
Regd. Office: OPTCL Tech Tower, Janpath, Saheed Nagar, Bhubaneswar-751007

ODISHA POWER TRANSMISSION CORPORATION LIMITED
(A Government of Odisha Undertaking)

CAD-88 NOTICE INVITING TENDER
Bids Are Invited Under Single Stage Two Part System From Bidder :

Sl. No.	Tender Notice No:	Tender Description:
1	CPC-37/2024-25	Engineering, Supply, Erection, Testing and Commissioning of additional 2nd Bay(220kV) at Paradeep Grid S/S & Stringing of balance 2nd Circuit of 220kV line of 150MVA to IOCL premises at Paradeep.
2	CPC-26/2024-25	Procurement of Capacitive Voltage Transformers & Potential Transformers.

Complete set of bidding documents are available at www.optcl.co.in. OIPR-04011/11/0135/2425 HIPR-03/2025-26

optcl.odisha

QuoteExpress

YOU CAN'T WAIT FOR INSPIRATION. YOU HAVE TO GO AFTER IT WITH A CLUB

JACK LONDON

Expression of Interest (EOI)

EOI No. 224/2025
Expression of Interest are invited for "Construction & Operation of an IT Building (Pre-Fab) in Technopark Phase 1 Campus for Managed Office Space and Co-Working Space".
The last date of submission of EOI is 14.05.2025.
For further details, please visit <https://www.technopark.org/tenders>
Date 09.04.2025 Chief Executive Officer
Trivandrum D3/313/2025 Technopark

The Brihanmumbai Electric Supply & Transport Undertaking
(OF THE BRIHANMUMBAI MAHANAGARPALIKA)

TENDER NOTICE
E-tender is invited for the supply of following item.
(1) 80116 - 1.1KV, 1C x 400 Sq.MM Copper XLPE Cable.
Note: For more details, log on to website <https://mahatenders.gov.in>
PRO/AAM(M)/05/2025 GENERAL MANAGER

TAMIL NADU MEDICAL SERVICES CORPORATION LTD.
(A Government of Tamilnadu Undertaking)
No. 417, Pantheon Road, Egmore, Chennai-600 008. Phone: 044-2819 1890, 2819 0259
E-Mail : gmdrug.tnmisc@tn.gov.in, mngripurdrug.tnmisc@tn.gov.in Website : www.tnmisc.tn.gov.in

Online Tender is invited by the Tender Inviting Authority, Tamilnadu Medical Services Corporation Ltd., Chennai – 600008, from Licensed **IV Fluids** Manufacturers having three years Market Standing and holding Good Manufacturing Practice Certificate (as per revised Schedule-"M") issued by the Drug Control Authority. Direct Importers holding a valid Import License and experienced in the field for a minimum period of three years and Loan Licensees having valid Loan License or Authorized Stockiest/Dealers holding valid manufacturer's authorization letter are also eligible to participate in this tender.

Sl. No.	Description	e-Tender Reference	Tender Floating Period	e-Tender Submission Duration	Date and time of online opening of Technical Bids
1	Online Tender for the supply of IV Fluids to TNMISC Limited under rate contract system for one year from the date of acceptances	e-006/M(P)/IV FLUIDS/ TNMISC/2025, Dated. 11.04.2025	11.04.2025 at 3.00 PM to 21.04.2025 upto 3.00 PM	12.04.2025 at 10.00 AM to 21.04.2025 upto 3.00 PM	21.04.2025 at 4.00 PM

The tender document can be downloaded and the tender shall be submitted at <https://tntenders.gov.in/>. The tender document can also be downloaded at www.tnmisc.tn.gov.in for reference purpose.

Tender Inviting Authority / General Manager (Drugs)

DIPR / 1474 / TENDER / 2025

GOVERNMENT OF ODISHA, OFFICE OF THE CHIEF CONSTRUCTION ENGINEER, RURAL WORKS CIRCLE, SAMBALPUR
Tel-0663-2548268, E-mail td-servicerelessbp@yahoo.com

e-Procurement No. 1146/ Dated:08/04/2025

0-40: The Chief Construction Engineer, Rural Works Circle Sambalpur on behalf of Odisha State Rural Road Agency (OSRRA) invites the percentage rate bids, in electronic tendering system, for Repair / Maintenance of the Rural roads constructed under Pradhan Mantri Gram Sadak Yojana for each of the following works from the eligible and approved contractors registered with State PWD / CPWD / MES / Railways. (The registered bidders of outside Odisha may submit bids; however, the successful bidders must get registered in appropriate class with appropriate authorities of State Govt. before signing the contract.)

1	Name of work.	Periodical maintenance of 5 year completed PMGSY Road under Incentive Grant for the year 2024-25			
2	Class of Contractor.	As mentioned in Annexure			
3	No of packages.	04 Nos of Package			
4	Estimated cost	Approximately varies from Rs.73.14 lakhs to Rs.225.80 lakhs (Information in DTGN will be Final)			
5	Bid submission fee.	Rs.10,000/- (Non-Refundable) per set of package			
6	Mode of submission of tender	Only through online in website. www.pmgstyenders.gov.in .			
7	Summary of key dates are provided below:				

Procurement Officer	Bid Identification No.	Availability of Tender on-line for bidding		Last date & time for seeking clarification	Last Date and time of submission of Original documents	Date & Time of opening of tender
		From	To			
Chief Construction Engineer, Rural, Works Circle, Sambalpur	PMGSY-Online-RWCSBP-01/2025-26	15.04.2025 From 11.00 A.M.	29.04.2025 Up to 05.00 P.M.	28.04.2025 Up to 5.00 P.M.	02.05.2025 By 5.00 PM	30.04.2025 At 11.00 A.M. Will be intimated later

*Special conditions 1-EPF registration is mandatory before draw of agreement. 2- Rate quoted by the contractor shall be excluding GST.3-EMD, Bid submission fee and original affidavits should be submitted at the O/o Chief Construction Engineer, Rural Works Circle, Sambalpur Or O/o Executive Engineer/Superintending Engineer of Concern Rural Works Division. *Details can be seen from the e-procurement portal www.pmgstyenders.gov.in. * Subsequent modification/corrigendum/ Addendum if required should be appeared in the website only.
Sd/- Chief Construction Engineer Rural Works Circle, Sambalpur
OIPR-25091/11/0052/2425

PROTECTING INVESTING FINANCING ADVISING

Aditya Birla Capital Limited

Registered Office: Indian Rayon Compound, Veraval, Gujarat 362266.
Branch Office: 2nd Floor, Building No.739,Upstairs Nissan Showroom, Avinashi Road, Coimbatore-641018

"APPENDIX- IV-A" (See proviso to rule 8 (6))
Sale notice for sale of immovable property

On account of the amalgamation between Aditya Birla Finance Ltd. and Aditya Birla Capital Ltd. vide the Scheme of Amalgamation dated 11.03.2024 duly recorded in the Order passed by the National Company Law Tribunal - Ahmedabad on 24.03.2025, all SARFAESI actions initiated by Aditya Birla Finance Ltd. in relation to the mortgaged property mentioned in Schedule below, stands transferred to Aditya Birla Capital Ltd., the amalgamated company by virtue of Sec. 230 & 232 of Companies Act, 2013. Accordingly, this notice is being issued by Aditya Birla Capital Limited.

E-Auction Sale Notice for Sale of Immovable Asset under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) read with Rule 9(1) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged to the Secured Creditor, the Possession of which has been taken by the Authorized Officer of Aditya Birla Capital Limited, the Secured Creditor on 24.02.2025, will be sold on "As is where is", "As is what is", and "Whatever there is" basis on 20th May, 2025 for recovery of Rs. 17,00,00,206.60/- (Rupees Seventeen Crore Two Hundred Eight and Paise Sixty Only) as on 28.02.2025 and further interest and other expenses thereon till the date of realization due to the Secured Creditor from Borrowers/Co-Borrowers/Guarantors/Mortgagors Namely M/s. Srinivasa Garment Private Limited (SGPL), Mr. B. Sriramulu and Mrs. R. Jeevan Latha.

The Reserve Price and the Earnest Money Deposit will be as follows:

Description of the Immovable property	Reserve Price	Earnest Money Deposit (10%)
Immovable Property (Owned by Mr. B. Sriramulu vide Sale Deed 2429/1995, Sale Deed 2430/1995 & Sale Deed 2725/2015) In Coimbatore registration District and Peelamedu sub registration District, Coimbatore Taluk No.53 Sowripalayam Village, Survey Nos.101/1 acire 2.93 and 100/1 acres 0.11 total an extent of 3.04 acres in Raja Nagar. In Item. A as per Sale Deed No.2430/1995. In Coimbatore Registration District and Peelamedu Sub Registration District, Coimbatore Taluk No.53, Sowripalayam Village:	Rs. 33,57,32,166/-	Rs. 33,57,32,16,60/-

Survey No	Extent Ac. Cents	Tharam Rs. P.	Classification
101/1	2.93	4.95	Dry/ Garden
100/1	0.11	0.30	Dry/ Garden

In this 1.00 acre on the Southern side as per plan attached Bounded by: The North South Sowripalayam Road, on the East; The Lands of Sujini Mills on the North; The other lands of G. Rukuniammal & other's in survey No.102/1 etc on the West; Remaining lands of the seller on the South;
In Item. B as per sale Deed No.2430/1995.
In Coimbatore Registration District and Peelamedu Sub Registration District, Coimbatore Taluk No.53, Sowripalayam Village:

Survey No	Extent Ac. Cents	Tharam Rs.P.	Classification
101/1	2.93	4.95	Dry/ Garden
100/1	0.11	0.30	Dry/ Garden

In this 0.51 1/2 acres as per plan attached Bounded by: Vendor land on the East; Purchaser's land on the North; Mr B. Srithari's land on the South; Mrs G. Rukuniammal and other's land on the West.
In Item. C as per sale Deed No.2725/2015.
In Coimbatore Registration District, Peelamedu Sub Registration District, Coimbatore Taluk No.53, Sowripalayam Village, Raja Nagar, Coimbatore

Survey No	Extent Ac. Cents	Tharam Rs.P.	Classification
101/1	2.93	4.95	Dry/ Garden
100/1	0.11	0.30	Dry/ Garden

In this 1 Cent, Bounded By : Vendors land on the east; Purchaser's land on the North; Mr. B. Srithari's land on the South; Mrs. G. Rukuniammal and other's land on west.

For detailed terms and conditions of the sale, please refer to the link provided in Secured Creditor website i.e. <https://mortgagefinance.adityabirlacapital.com/Pages/Individual/Properties-for-Auction-under-SARFAESI-Act.aspx> also on the website of <https://sarfaesi.auctiontiger.net>. Note : Earlier Sale notice dated 09.04.2025 Published in New Indian Express & Dinamam on 10.04.2025 stands withdrawn.

Date: 10.04.2025
Place: Coimbatore
LAN: 80000533, 80001001, 80002237, 80002243 & 80003789

for Aditya Birla Capital Limited
Sd/- Authorized Officer
(9710917596, 862804208)